Trafford Covid-19 Public Engagement Board

Wednesday 11th August 2021 - 10:00 a.m. - Virtual meeting

Present:

Councillor Freeman (Chair) Executive Member for Covid-19 Recovery and Reform
Councillor Newgrosh Member of the Health Scrutiny Committee, Trafford Council
Councillor Cordingley Member of the Health Scrutiny Committee, Trafford Council

Councillor Blackburn Ward Councillor Councillor Welton Ward Councillor

Eleanor Roaf Director of Public Health, Trafford Council

Ben Wilmott Covid-19 Senior Project Manager, Trafford Council

Rebecca Demaine Associate Director of Commissioning – Primary Care, Trafford CCG

Kate Murdock Operations Manager, Health, Trafford Council
Jilla Burgess-Allen Consultant in Public Health, Trafford Council

Nigel Smith Head of Regulatory Services

Catherine O'Connor Strategic Neighbourhood Engagement Lead, Trafford Council

Kahn Moghul Voice of BME

Kirsty Johnson Covid-19 Project Manager, Trafford Council

Nick Young GMP Dorothy Evans ACCG

Alexander Murray Governance Officer, Trafford Council

	Item	Decision / Action	Key Person for Action
1.	Welcome and apologies	Apologies were received from George Devlin, Ellie Caddick, Sara Radcliffe, Councillor Akinola, Councillor Chilton, and Laura Hobbs.	
2.	Minutes	The minutes of the meeting 11th August 2021 were agreed as an accurate record.	
3.	Membership	There had been no changes to the Membership since the last meeting.	
4.	Update on the current Covid-19 situation in Trafford	 The Board agreed to note the update. The following messages were shared with the Board: There were high rates in every ward and increasing in the older population Rate across the borough was 335 per 100,000 People needed to get vaccinated if able, especially pregnant women and their partners as there was no risk to them or their baby. It was important to continue to follow social measures such as wearing masks when in enclosed spaces, socially distancing, and washing hands regularly etc. 16 and 17 year olds had a good level of take up 	All

		and all about have received a communication	
		and all should have received a communication	
		about getting a vaccination.	
		6. People no longer had to self-isolate if they had	
		close contact with someone but they should take	
		additional precautions, such as working from	
		home.	
		7. Support to stop smoking was available on the	
		Council website	
		8. Hospitalisations remained stable but there was	
		significant pressure on hospital capacity and this	
		was expected to increase.	
		9. A decision around the reopening of the	
		Altrincham Minor injuries unit was to be made	
		later in the day and a communication would be	
		sent out after the decision had been reached.	
		10. It was important for people to get outside, be	
		social, and be physically active when able.	
5.	Self-Isolation	The Board agreed to note the update.	
	Pathfinder	·	
	Update	The following messages were shared with the	All
	'	Board:	
		1. £500 grant and practical support were available	
		through access Trafford	
		2. Pathfinder due to run till middle of September and	
		had been expanded to M32 and M33 Postcodes	
		3. Over a thousand individuals had been contacted	
		and provided support to over 150	
		4. A GM decision was to be made on whether the	
		pathfinder programme was to continue	
		5. £500 grant was to be extended to the end of	
		September	
6.	10POINT		
	ACTION PLAN		
6a.	Mass Testing	The Board agreed to note the update.	All
	_	The following messages were shared with the	
		Board:	
		1. The antibody surveillance programme had been	
		launched	
		2. People were to be selected for the programme at	
		random based on adults who had positive PCR	
		tests.	
		3. The programme was to track the level of	
		immunity people had and show the impact of the	
		vaccination.	
		4. Encouraged everyone to take part in the	
		programme if able.	
		5. The two types of FLD test available were both	
		nasal only	
		6. Both tests were very similar but it was important	
		to read the instructions and follow them carefully	
		7. It was key that anyone who came into regular	

		contact with people took regular FLD tests and if	
		anyone had symptoms to get a PCR test.	
6b.	Contact Tracing	The Board agreed to note the update.	
	and Outbreak	The following messages were shared with the	All
	Management	Board:	
		1. There were still many cases among the early	
		years provision	
		2. If someone had a close contact they were to	
		check the guidance on self-isolation as it was	
		complicated	
		3. The LFD testing programme was due to start in	
		schools as they went back.	
		4. Contact tracing was still ongoing with businesses	
		5. Support to schools in Trafford would continue for	
		foreseeable future	
		6. You were not to self-isolate if;	
		a) Fully Vaccinated	
		b) Younger than 18 years and 6 months	
		c) Have or are part of a COVID vaccination	
		trial	
		d) Not able to be vaccinated for medical	
		reasons (the reasons were very narrow so	
		check)	
		7. Those who did not have to self-isolate were	
		encouraged to have a PCR test	
		8. If someone tested positive they were advised not	
		to test again for 90 days unless they developed	
		new symptoms.	
		9. People identified as close contacts did not have	
		to self-isolate while waiting for test results	
		10. If PCR tests came back positive then needed to self-isolate and work with NHS track and trace to	
		identify close contacts. 11.Children under 4 did not have to take a test	
		unless someone in their household tested	
		positive.	
		12.Further measures to take for 10 days after	
		having close contact	
		a) Limit close contact with people outside your	
		household	
		b) Wear face covering indoors and when you can't	
		socially distance	
		c) Limit contact with vulnerable people	
		d) Take part in twice a week LFD testing	
		13. If you had symptoms	
		a) Self-isolate	
		b) Arrange PCR test	
		c) Follow isolation guidance	
		14. Measures that reduce the spread of the virus	
		a) Vaccination	
	1	,	

		 b) Testing – PCR test if you have symptoms c) LFD testing for those without symptoms who come into regular contact with others d) Social distancing where possible e) Respiratory hygiene (catch it, bin it, kill it) f) Keep spaces well ventilated g) Clean hands regularly h) Maintain cleaning regimes i) Support those who test positive to isolate and contact trace. 	
	Mass Vaccination	 The Board agreed to note the update. The following messages were shared with the Board: 1. 317,000 doses had been given out in Trafford including over 1000 among the 16-17 year old cohort 2. 16-17 year olds were being contacted by GPs and National text message 3. All clinics and pharmacies were offering walk in clinics with the exception of a pharmacy in Partington although it was due to be set up by the following week. 4. As of Monday clinically extremely vulnerable 12-15 years olds were able to be vaccinated 5. No further guidance had been released regarding the possible booster programme 6. Flu vaccination programme was due to start roll out on 6th September 7. To get a flu vaccine as soon as invited 	All
6d.	Update and escalations from the COVID-19 Community Engagement Group	 The Board agreed that Manchester United, Altrincham FC, and Lancashire County Cricket Club should be contacted and asked to have pro vaccination announcements prior to games. The following messages were shared with the Board: The Summer Engagement Programme was finishing at the end of the week The programme had engaged with 350 people and 450 had taken part in activities 80% of those spoken with felt safe and able to go out Around 75% had received 2 doses of vaccine, 10% had received 1 dose, and 10% had not been vaccinated. Reasons for not being vaccinated included medical reasons, concern around side effects, and concern that there was a lack of research 	N/A Eleanor Roaf

		 around the vaccine. 6. Pilot survey on why people were not yet vaccinated showed that people knew where to get the vaccine if they wanted it, half had no intention of getting the vaccine, and reasons for not getting the vaccine included distrust of the vaccine or negative health impacts due to news stories they had seen. 7. A webpage had gone live on CCG website promoting walk in vaccination clinics, which was updated weekly 8. Further outdoor and digital advertising campaigns were to be rolled out aimed at the under 30s directing them to the NHS booking system 9. 16 and 17 year olds were encouraged to visit the national NHS walk in clinic page
7.	Public Engagement Board Activity and Feedback	None
8.	Any Other Business	None
9.	Date of Next Meeting	Wednesday 8 th September 2021 at 10:00 a.m.